

# Surface Projection Exhibit



## Benefits for OEM, drivers & passengers

- **Light Projection enables animated brand, décor and functional experiences e.g.**
  - Emotionalizing of vehicle brand
  - Enabling of new brand experiences with magic appearance
  - Canvas for art projection
- **Small form factor of projector allows roof integration**
- **Use of almost all surfaces** (dashboard, head liner, ...) possible

## Our value proposition

Compact projectors emotionalize the vehicle and unlock an endless stream of fresh designs and immersive experiences.

## AUMOVIO Technology

### Light Projection:

- Seamless pillar-2-pillar experience with 2 synchronized projectors
- Hi-Resolution full color RGB graphics

### Vehicle Integration & Design

- Color and trim selection can be aligned with projection system to achieve best in-vehicle integration.